



National FFA Organization National Chapter Awards Applications Tips

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Goals and Objectives	
Excellent (9-10 pts)	At least 3 measurable, realistic goals are specific in nature, related to a quality standard (not repeated), tied to high quality instruction, above and beyond the expected chapter performance and challenging.
Good (6-8 pts)	At least 3 measurable, realistic goals that are specific in nature and related to a quality standard (not repeated).
Average (4-5 pts)	At least 3 measurable, realistic goals. Grammar and spelling checked.
Fair (2-3 pts)	At least 3 goals
Poor (0-1 pt)	One goal
Plan of Action	
Excellent (13-15 pts)	There is a plan for meeting each goal; each goal has a plan of action. Key Groups and individuals are identified who plan to participate. The specific time line is clear. Clear procedures or steps are identified. Learning opportunities are clear and unique, innovative ideas and approaches to the activity.
Good (10-12 pts)	There is a plan for meeting each goal – each goal has a plan of action. Key group and individuals are identified who plan to participate. The specific time line is clear. Clear procedures or steps are identified.
Average (7-9 pts)	There is a plan for meeting each goal – each goal has a plan of action. Key group and individuals are identified who plan to participate. Grammar and spelling checked.
Fair (4-6 pts)	Plans are missing for one or more goals.
Poor (0-3 pts)	Plans are missing for all goals.
Results / Evaluation	
Excellent (22-25 pts)	The goals were achieved and measurable. There were definite benefits to the students, chapter and community. Results are to the point, a definite impact of the activity was realized. All FFA members involved learned something. There was significant involvement of community groups, organizations and/or individuals in a symbiotic and team environment. A quality photo substantiating the activity by showing an event of the activity with a caption describing the event in the photo with 50 words or less was included.
Good (14-21 pts)	The goals were achieved and measurable. There were definite benefits to the students, chapter or community. The number of FFA members that participated was appropriate and adequate for the activity and other non-FFA members, groups and organizations participated. A photo showing an event of the activity with a caption describing the event of 50 words or less was included.
Average (11-13 pts)	The goals were achieved and there were definite benefits to the students, chapter or community. Photo with a caption of 50 words or less was included. Grammar and spelling checked.
Fair (6-10 pts)	The goals were partially achieved and little benefit was provided for the students, chapter and community. Photo does not show an event and caption hard to follow.
Poor (0-5 pts)	Goals were not achieved and no measurable benefit to the students, chapter or community was realized. No photo provided that relates to the activity. Caption did not explain the picture.

